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Embothrium coccineum

CHILEAN FIREBUSH is a semi-evergreen shrub or tree. Native to Argentina and Chile (particularly the Andes mountains), it has thread-like, orange-scarlet (occasionally yellow) flowers that have a honey fragrance.

It is also known as Chilean flame flower, Fire bush, and Flame flower.

The flowers are pollinated by humming birds.

Coccineum means ‘scarlet’.

In 1846 the plant was sent from Valparaiso in Chile to the English nursery, Veitch and Sons, by the Cornish plant collector, William Lobb (1809-1864) and it first flowered in its new home in 1853..