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*Heliotropium*

*Boraginaceae*

*Heliotropium* is a corruption of a Greek name for the plant *heliotropion* which itself is derived from Greek *helio-* (sun) and *-trope* (change, turn) components with reference to a disproved past belief that the flowers follow the sun and return to face the east during darkness.

Greek mythology tells of the hopeless love of Clytie, daughter of Oceanus, for the sun god Helios who, when she pined away was transformed into a form of heliotrope.