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Hudsonia ericoides

[Synonyms : *Hudsonia ericoides* subsp. *andersonii*]

GOLDEN HEATHER is an evergreen shrub. Native to north-western North America it has small, yellow flowers with many stamens.

It is also known as American false heath, American heath, Beach heath, Beach heather, Cloth-of-gold, False heather, Field pine, Gold heather, Heath-like hudsonia, Pine barren golden heather, and Pine barren heather.

The flower opens for a day but only in sunshine.

Ericoides is made up of the genus name *Erica* and Greek *-oides* (like) components meaning 'like plants in that (heath) genus'.