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Isocoma pluriflora

[Synonyms : *Aster heterophyllus*, *Bigelowia plurifolia*, *Bigelowia wrightii*, *Bigelowia wrightii* var. *hirtella*, *Bigelowia wrightii* var. *wrightii*, *Chrysocoma graveolens*, *Haplopappus heterophyllus*, *Haplopappus pluriflorus*, *Isocoma habphytica*, *Isocoma heterophylla*, *Isocoma hirtella*, *Isocoma oxylepis*, *Isocoma wrightii*, *Linosyris heterophylla*, *Linosyris hirtella*, *Linosyris plurifolia*, *Linosyris wrightii*]

RAYLESS GOLDENROD is a subshrub. Native to the southern United States, it has small, yellow flowers.

It is also known as Jimmy weed, and Southern goldenbush.

Warning – rayless goldenrod, according to some authorities, can cause abdominal pain, constipation, vomiting, weakness, collapse, trembling, coma and death. It is a poisonous plant for animals and humans alike (although reports of poisoning of the latter are said by other authorities to be unknown).

Pluriflora is derived from Latin *pluri-* (more) and *-flora* (flowered) meaning ‘many flowered’. This may be the most usual cause of human poisoning if milk has been contaminated. However in those areas where rayless goldenrod thrives, it may only occur when inadequate farming controls are being practised on dairy herds.