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*Michauxia campanuloides*

**PERSIAN BELLFLOWER** is a biennial or perennial. Native to the eastern Mediterranean it has purple-tinged, white flowers with petals that curl back like the toe of a traditional Middle Eastern slipper

It is also known as Rough-leaved michauxia.

*Campanuloides* is made up of the genus name *Campanula* and Greek *-oides* (like) components meaning ‘like plants in that (harebell) genus’.

The plant is cultivated as an ornamental.