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Pinckneya pubens

[Synonyms : *Bignonia bracteata*, *Pinckneya bracteata*]

GEORGIA BARK is a deciduous shrub or tree. Native to south-eastern United States (from South Carolina to Florida) it has small brown- or purple-marked yellowish-green flowers (creamy to rose-coloured outside) framed by large, bright pink petal-like leaves (bracts).

It is also known as Bitter bark, Fever tree, Florida bark, Georgia feverbark, Hairy fevertree, Hardy poinsettia tree, Maiden's blushes, Pinckneya, and Pinckneya bark.

The tree is a protected species in Florida in the United States.

Pubens means 'hairy or downy'.

It is cultivated as an ornamental on very damp sites.

Medicinally, a bitter-tasting bark tea was used to treat malaria during the American Civil War (1861-1865). Local herbalists have also used it for treating other intermittent fevers and have recommended it as a tonic as well.