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Pseudognaphalium luteoalbum

[Synonyms : *Gnaphalium connoideum*, *Gnaphalium luteoalbum*, *Gnaphalium obtusifolium*, *Laphangium luteoalbum*]

JERSEY CUDWEED is an annual. Native to the Channel Islands it has tiny, yellowish-reddish flowers surrounded by small, pale yellow petal-like leaves (bracts).

It is also known as *Balraksha* (Punjabi), *Bleekgele droogbloem* (Dutch), Blunt-leaved everlasting, Catfoot, Catsfoot, *Cottonière* (Channel Islander-Guernsey), *Edafeddog Melynwyn* (Welsh), Fragrant cudweed, Fragrant everlasting, *Gelbiches Ruhrkraut* (German), *Gnaphale jaunâtre* (French), Indian posy, Jersey live-for-ever, Jersey live-long, None-so-pretty, Old field balsam, *Protěž žlutobílá* (Czech), Rabbit-tobacco, Silver leaf, Sweet cudweed, Sweet everlasting, Sweet-scented life everlasting, *Vitnoppa* (Swedish), and White balsam.

In Britain Jersey cudweed is protected under the Wildlife and Countryside Act 1981 as it is considered to be endangered in the wild.

Luteoalbum means 'yellowish-white' with reference to the petal-like leaves (bracts).

Some records suggest that the leaves are eaten in some regions of sub-Saharan Africa.