

You are viewing one of thousands of biographies – click below for more, including Search box and access to Plant associated organisations.

[Plant Biographies](#)

[Bibliography](#)

---

*Xerochrysum bracteatum*

[Synonyms : *Bracteantha bracteata*, *Helichrysum bracteatum*, *Helichrysum macranthum*, *Helichrysum monstrosum*, *Xeranthemum bracteatum*]

**STRAW FLOWER** is an annual or perennial. Native to Australia it has small double, daisy-like, often brown streaked, yellow flowers of shiny, petal-like leaves (bracts).

It is also known as Bracted strawflower, *Droogbloem* (Dutch), Everlasting flower, Golden everlasting, Golden everlasting daisy, Immortelle, *Jätteeternell* (Swedish), Paper-flower, and Yellow paper daisy.

Cultivated varieties offer many colours and combinations of colour.

The flowers can be dried and retain their colour well.

*Bracteatum* means 'having conspicuous leaf-like or petal-like bracts'.

Straw flower is believed to have been introduced to Europe in about 1799. It became extremely popular there, especially for Winter flower arrangements and Winter funeral wreaths.